ZOETIS DIAGNOSTICS

## **GetWell** Educational support for sick pet care

Optimize your practice with GetWell, an educational toolbox of symptom- and disease-based content for enhanced case management, confident decision making and effective communication.



**96%** of pet parents complied with recommended testing for their sick pet.<sup>1</sup>

#### Get the most out of GetWell resources



## Facilitate diagnostic decision making

Symptom-based medical resources across various clinical presentations guide efficient, effective diagnostic decisions for sick pets.



## Build disease-state knowledge

Easily digestible content helps deepen staff understanding of specific disease groups and enhance patient outcomes.



# Navigate tough patient conversations

Guidance for effective, kind discussions with pet parents builds trust, strengthens client relationships and ensures compliance.



"The fact that we can go into the exam room confidently, as their care provider, and say 'we're going to have a plan today; we're going to get to an answer,' is a huge relief for a pet owner."

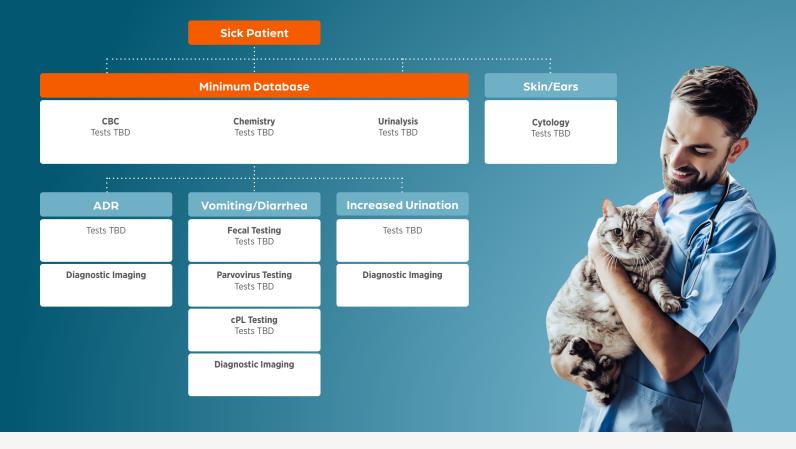
Dr. Sharon Minninger, Veterinarian and Owner TELFORD VETERINARY HOSPITAL

Learn more at **zoetisdiagnostics.com/GetWell** 



# Know what's next with GetWell

GetWell testing protocols help identify a clear path forward, guiding test selection from our comprehensive point-of-care portfolio and Zoetis Reference Laboratories — and delivering deep insights that enable confident diagnosis and treatment decisions.



Elevate sick patient care with our cutting-edge diagnostic portfolio





#### It all starts with a complete minimum database

Learn more about **StayWell**, our preventative care program that makes it easier to establish minimum database testing in your practice.



References: 1. Data on file, Study No. TI-10877, 2024, Zoetis Inc.