

DETECT AND TREAT WITH DERMATOLOGIC INNOVATION FROM ZOETIS

Skin allergies and ear infections are top reasons for canine veterinary visits.¹ Zoetis offers a variety of dermatologic solutions to help make your most frequent patients happier and healthier—from accurate diagnosis to effective treatment.



3 KEYS TO A SUCCESSFUL DERMATOLOGY VISIT



Complete a baseline evaluation

Gather the patient's medical history and perform a physical exam.



Perform diagnostic testing

Use VETSCAN IMAGYST™ to detect yeast, inflammatory cells and bacteria and differentiate between cocci and rods.



Determine a management and treatment plan

Count on trusted therapeutics like Apoquel® (oclacitinib tablet) or Cytopoint® to deliver fast, effective relief of canine allergic pruritus.

AI Dermatology from vetscan IMAGYST™

**Fast and accurate diagnostics, so you
can spend more time with patients²**

With the power of sophisticated artificial intelligence (AI), VETSCAN IMAGYST™ offers expert-level evaluation of dermatologic samples to help guide diagnosis and treatment.²



POWERFUL AI

VETSCAN IMAGYST accurately identifies the presence or absence of infection and differentiates between cocci and rods.²



EXPERT-LEVEL ACCURACY

In a study, IMAGYST's AI performance was comparable to that of an expert clinical pathologist.²



MORE TIME WITH PATIENTS

Prepare sample using traditional methods; then IMAGYST analyzes the slide, giving you more time with patients.



ACCESS TO EXPERTS

Request pathologist reviews* and complimentary specialist consultations with Virtual Laboratory by Zoetis.[†]

*Option to submit digital slide image to our network of clinical pathologists as needed. Additional costs may apply.

[†]The use of VETSCAN® FUSE plus at least one Zoetis Diagnostics instrument or service, such as VETSCAN IMAGYST, required.

Expand your diagnostic capabilities with VETSCAN IMAGYST, a first-of-its-kind technology offering multiple applications in a single platform. Learn more at vetscanimagyst.com.

Cytopoint Indications

Cytopoint has been shown to be effective for the treatment of dogs against allergic dermatitis and atopic dermatitis.

Apoquel Indications

Control of pruritus associated with allergic dermatitis and control of atopic dermatitis in dogs at least 12 months of age.

Apoquel Important Safety Information

Do not use Apoquel in dogs less than 12 months of age or those with serious infections. Apoquel may increase the chances of developing serious infections, and may cause existing parasitic skin infestations or pre-existing cancers to get worse. Consider the risks and benefits of treatment in dogs with a history of recurrence of these conditions. New neoplastic conditions (benign and malignant) were observed in clinical studies and post-approval. Apoquel has not been tested in dogs receiving some medications including some commonly used to treat skin conditions such as corticosteroids and cyclosporines. Do not use in breeding, pregnant, or lactating dogs. Most common side effects are vomiting and diarrhea. Apoquel has been used safely with many common medications including parasiticides, antibiotics and vaccines.

For more information, please see the full Prescribing Information.

References: 1. Nationwide*. Dermatitis, otitis externa among most common conditions that prompt veterinary visits. March 28, 2022. Accessed November 15, 2022. <https://news.nationwide.com/032822-most-common-conditions-that-prompt-veterinary-visits>. 2. Data on file, Study No. D870R-US-22-053, 2023, Zoetis Inc.

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