

21 February 2023

Zoetis Announces the Launch of AlphaTrak® 3 Glucose Monitoring System for Cats and Dogs

Dear Valued Zoetis Customer,

Zoetis is pleased to announce the launch of AlphaTrak® 3 - a blood glucose monitoring system for cats and dogs living with diabetes. Building on the AlphaTrak® legacy, the AlphaTrak® 3 features a new Bluetooth enabled mobile app that allows data collection, storage and sharing between pet owners and veterinary clinics.

As with previous AlphaTrak® systems, the AlphaTrak® 3 is calibrated specifically for dogs and cats. A key feature of the AlphaTrak® 3 is a new mobile app that allows for better data capture from pet owners, including their pet's eating, drinking, exercise, and time of insulin. The app also provides glucose curves, graphs and trends that can be used to inform care decisions with their veterinarian. The AlphaTrak® 3 also easily integrates with the pet's medical records – helping owners to better co-manage their pet's health and to drive more informed decision making and improved medical outcomes.

Starting in May, the AlphaTrak® 3 blood glucose monitoring system will be available for purchase for new customers. The AlphaTrak® 2 testing strips, controls and lancets will continue to be available for sale through the end of 2023 (or while stocks last), providing time for current AlphaTrak® 2 customers to transition to the AlphaTrak® 3.



<http://alphatrakinfo.com>



NEW Product Code	Product Description
10024746	AlphaTRAK® 3 Starter Kit
10024744	AlphaTRAK® 3 Test Strips 50 Strips
10024745	AlphaTRAK® 3 Control Solution
10024744	AlphaTRAK® 3 Lancets 50 Lancets

Please note, the AlphaTrak® 2 testing strips will not work with the AlphaTrak® 3 blood glucose monitoring system and will no longer be sold after 2023. In addition, the PetDialog App will no longer support the AlphaTrak® 2 blood glucose monitoring system after 2023.

If you require assistance, please contact Zoetis Diagnostic Support on 1800 270 727 or email DxSupport.AU@zoetis.com.

Regards,

Zoetis Diagnostics Team

Document Approvals. .

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