vetscan IMAGYST™

How Can Fecal Diagnostics Impact Your Clients and Your Clinic?

Parasitic infections can be a constant threat to pets

- **Routine fecal testing is crucial** to ensuring that pet health is protected

- **Effective control is possible** with preventive therapy, but poor owner compliance is common[1,2]*

- **Fast, accurate detection can improve compliance and the pet/owner experience** by eliminating the need for a follow-up visit

VETSCAN IMAGYST™ uses artificial intelligence (AI) to help you make fast, accurate diagnoses, with results and images in minutes[3]

Clinics that used VETSCAN IMAGYST saw an increase in revenue vs non-IMAGYST clinics[†‡]

47% INCREASE

in puppy/kitten fecal transactions vs a 49% decrease for non-IMAGYST clinics[4]

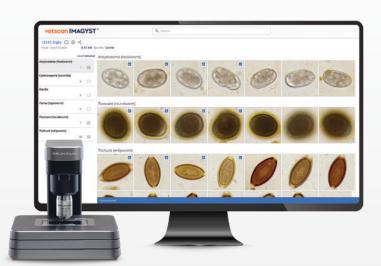### 74% INCREASE

in fecal testing revenue[4†]

240% INCREASE

in intestinal parasite treatment revenue[4†]

Ask your Zoetis representative about maximizing diagnostic revenue potential with VETSCAN IMAGYST

Clinics that introduced VETSCAN IMAGYST™ increased parasite detection and improved efficiency

~31% MORE PARASITES WERE DETECTED

in practices that increased fecal testing with VETSCAN IMAGYST[4‡]

What did a clinic's team say about their experience with VETSCAN IMAGYST?[5§]

Increased accuracy

Consistent results

Reduction in human error

DVMs had more time with patients during scanning

> **"I believe with the IMAGYST we are better able to catch things like *Giardia* and coccidia than previously."**
>
> —Veterinary Team Member at Heritage Animal Hospital (Terre Haute, IN)

Learn more about VETSCAN IMAGYST

References: 1. Vetstreet Data Analytics. Vetstreet: ZMR Pets Purchasing FTH. Data on file, 2018, Zoetis Inc. **2.** Jones S. Key findings from the 2013 American Heartworm Society survey. Today's Veterinary Practice. July/August 2014. Accessed June 10, 2022. https://todaysveterinarypractice.com/parasitology/heartworm-hotline-key-findings-from-the-2013-american-heartworm-society-survey/. **3.** Nagamori Y, Sedlak RH, DeRosa A, et al. Evaluation of the VETSCAN IMAGYST: an in-clinic canine and feline fecal parasite detection system integrated with a deep learning algorithm. *Parasit Vectors*. 2020;13(1):346. doi:10.1186/s13071-020-04215-x. **4.** Data on file, Study No. 21SRGDIA-01-01, 2022, Zoetis Inc. **5.** Data on file, Study No. 21SORDIA-01-01, 2022, Zoetis Inc.

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